My 3-Years Full SMMA Guide To Go From 0 To 100k/Month As A Student.

Join This Program And Make 10k-20k/Month From Your First SMMA Client. If You Can't, I'll Personally Guide You.
I Guarantee This Because It Worked For Me. If I Can Do It So Can You!

See You Inside!
Yonas Moh, Instructor.

▶ Contact Our Student Success Manager/ Support

Here Is What Awaits You With Us.

A STEP BY STEP GUIDE ON HOW TO OPEN AN SMMA IN ETHIOPIA

Dive into the thriving Ethiopian marketing landscape with our comprehensive guide, covering every step from conception to launch, tailored to the unique needs and opportunities of your Ethiopian SMMA.

PROFESSIONAL CERTIFICATE

Upon completion, you will receive a certification that is recognized by industry leaders and is guaranteed to open doors to new opportunities.

JOB OPPORTUNITIES

Learn, excel, and get hired. Upon completion of this intensive SMMA training, and we'll connect you with exciting job opportunities within our agency or partner companies.

A COMPLETE TOOLKIT

Access a treasure box of resources, including content calendars, templates, and business plans, to fast-track your SMMA journey.

LOCALIZED CURRICULUM

Our adapted and proven SMMA strategies on the unique Ethiopian landscape, will give you the advantage to dominate your local market.

WEEKLY LIVE Q&A WITH YONAS HIMSELF

Got any questions, save them for the live session and get the best answer from Yonas himself

POWERFUL CASE STUDIES

See social media magic in action. Dive into powerful case studies that prove results are achievable.Stop guessing, start growing. Explore data-driven success stories and unlock the power of social media marketing.

MASTERMIND GROUPS

Elevate your social media game. Join our mastermind group for expert insights, collaboration, and powerful results.

MASTER INTERNATIONAL PAYMENT SYSTEMS

Learn how to access international payment systems such as MasterCard and Debit Card from Ethiopia in a legitimate way.

SUPPORTIVE NETWORK (COLLABORATIVE ECOSYSTEM)

Our vibrant community is a diverse group of driven professionals who have already scaled the peaks you're striving for. Connect with them, share experiences, and fuel your motivation with their drive.

Who Is This Course For?

− Students

Graduate with a profitable business and financial independence despite the busy schedule.

+ Recent Grads

+ Corporate Escapees

+ Freelancers

+ Aspiring Entrepreneurs

+ Financial Freedom Seekers

JOIN YONAS ON THE SOCIAL MEDIA MARKETING PROGRAM

All slots for the first and second round were filled in less than a week, decide fast or miss out on a life changing opportunity.

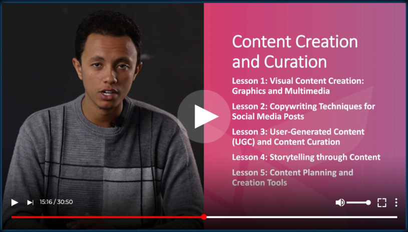
NB: The price for this round pre-registration is 6,500 ETB

▶ Apply now!

Course Highlight

Week 1 | Week 2 | Week 3 | Week 4 | Week 5 | Week 6 | Week 7 | Week 8

Week Preview


Content Creation and Curation

Lesson 1: Visual Content Creation: Graphics and Multimedia

Lesson 2: Copywriting Techniques for Social Media Posts

Lesson 3: User-Generated Content (UGC) and Content Curation

Lesson 4: Storytelling through Content

Lesson 5: Content Planning and Creation Tools

- **Introduction To Social Media Marketing** >
- **The Business Model** >
- **Content Creation** >
- **Social Media Advertising** >
- **Crafting Your Business Model** >
- **Influencer Marketing** >
- **How To Pick A Service** >
- **ICP And Niche** >

Week 1: The Foundation

Laying the Foundation: Building the core principles and framework for your SMMA.

Code of Contact: Establishing professional conduct and client relationships with a good understanding of the ethics and communication.

Paradigm Shift: Unpacking the unique “fabric” of your SMMA, including its values, vision, and mission.

Social Media Marketing: Gaining an extensive understanding of the social media landscape and its marketing potential in Ethiopia.

Crafting Your Business Model: Exploring different agency models, identifying your niche, and building a roadmap for revenue generation.

Defining Your Service Offerings: Mastering various social media services like content creation, ad management, influencer marketing, and strategic planning.
ICP & Niche Selection: Discovering your ideal client profile and the specific niche your agency will be serving.
Platform Choice: Mastering the selection of the right social media platforms to reach your target audience effectively.

Agency Setup Essentials: Get practical guidance on establishing your SMMA’s legal structure, tools, systems, and work flows.

This week equips you with the essential knowledge and framework to launch your SMMA on a solid foundation.

All About Platforms

▶ Join now

Each Week, A New Milestone

WINNING MINDSET

Mindset is everything. information is everywhere, if you’re not ready to change no course or training will get you where you want to be. I’ve watched hundreds of tutorial videos and it’s only when I change myself and environment I started to see real change.
I’ll teach you the whole thing in just one week

Frequently Asked Questions

Here are most asked questions from our students so far.

- What is an SMMA?
- What are the benefits of taking this course?
- How long is the course?
- How much does the course cost?
- Do I need any prior experience to take this course?
- What kind of support is available?
- What happens after I complete the course?
- Can I get a Refund if the Course doesn’t deliver (isn’t up to standard)

› Where can I learn more about the course?

▶ JOIN US NOW

Testimonials

Beemnet Tezera

★★★★★

ለኔ ትልቁ ነገር ወይም እንደ መልካም ተፅእኖ የምቆጥረው ነገር ቢኖር ከ ጊዜ ወደ ጊዜ የምታሳየውን progress በማየት እኔም ላሳካው እችላለሁ የሚል እምነት እንዲያድርብኝ አድርገሃል ጦፍ በ ጦፍ እንደሚበራ ሁሉ ሰውም ሰውን አይቶ ይበረታል
Thank you brother

KHILX IS CLOSED

We will be back with more programs that will equip you to success on your journey.

6,500 ETB.

THIS IS ALL IT TAKES TO CHANGE YOUR LIFE AND BE PART OF THE NEW GENERATION OF MILLIONAIRES

▶ I AM READY

Quick Links

- Courses
- Webinar
- Contact

© 2024 Khilx | All rights Reserved